



Press Release

Celebrating 30 years, Brand Builders releases a brand new, education focused, on-line store solution that helps communities divert organic waste.

For immediate Release:

Tenafly, New Jersey, February 16, 2022: Brand Builders, promoters of backyard composting since 1992 introduces their new community specific designed on-line store. With over 20 county and individual municipalities signed up for our newly designed website in the first month of introduction. The website allows our team to create an event-based site individualized to your community's event.

Jeffrey Brown, President of Brand Builders announced: "After managing over 100 online composter and rain barrel sales events, I realized our initial online stores were not sufficient in providing information tailored to composting and environmental ESG activities and individual goals. Our new platform provides an incredible amount of information, while improving the overall sales and educational experience for the individual customer, all while making the event process seamless for the county or municipality to manage. "

The site also posted two letters we received from Jane Goodall, "adding to the pride to what I feel we have achieved throughout the many years of promoting composting for the betterment of our environment." Per Jeff Brown.

Brand Builders has been a Distributor of the Earth Machine backyard composter since 1992. They helped pioneer the Truckload sale concept throughout the Northeast US and have offered an on-line store composter sale since 2015, serving 14 states to date. In 1994 they created the "Rottwheeler" compost educational guide and have printed over 150,000 copies to date.

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